

KELLY WISNESKI

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AWARDS

Arthur M. Abrams

Scholarship, 2014

Murphy Scholarship, 2014

SKILLS

Design

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Premiere

HTML/CSS

Data

Python

R

SQL

Excel

Qualtrics

Tableau

Soft Skills

Project Management

Public Speaking

Design Thinking

EDUCATION

Northwestern University, expected graduation 2023 School of Professional Studies
Masters of Science in Data Science, Analytics Management Concentration, 4.0 GPA

Washington University in St. Louis, 2018 Sam Fox School of Design and Visual Arts
Bachelor of Design in Architecture, Second Major in Computer Science, Cum Laude

University of Edinburgh, Fall 2017 (Study Abroad) School of Informatics

WORK EXPERIENCE

Consultant, Chicago Department of Transportation Jun 2020 - Present / Chicago, IL

- Manages 3000+ infrastructure projects in the city's right of way to maximize cost savings (up to \$25 million annually) while minimizing construction disruptions to residents
- Coordinates between 15+ city agencies, private utility companies, and developers
- Maintains cross-platform data consistency for over 5000+ infrastructure projects annually

Program Coordinator, Design for America (National Office) Aug 2019 - May 2019 / Evanston, IL
Fellow, Jun 2018 - Aug 2019

Intern, Summer 2016

- Coached 4-person team in supporting 900+ college students nationwide, including designing workshops, mentoring 1-on-1, and innovating scalable project management systems
- Redesigned curriculum and support for launching process, doubling the number of newly launched student groups over the previous year; DFA supports student groups on 40+ college campuses conducting community-based design projects.
- Organized Summit 2016, 2018, and 2019, an annual 5-day leadership conference of 250+ attendees, including:
 - recruited 100+ speakers across industries and 20+ Chicago non-profits
 - managed intern team through communications strategy, vendor contract negotiation, attendee check-in experience, and building wayfinding
 - designed full-day workshop to address prior attendee feedback
- Designed and maintained contact information database for national network of 10,000+ DFA members and partners, reducing time spent on communication and event planning by half

Chief Creative Officer and Co-Founder, Cubic Apr 2015 - May 2018 / St. Louis, MO

- Executed company's strategy, finances, branding, web development, and design research
- Managed 7-person team of designers and developers to serve 200+ customers and generate profit in the first 18 months without investment
- Led company to become a 2018 Global Impact Award Finalist, a WashU competition for scalable, sustainable, quick-to-market ventures with a broad community impact

LEADERSHIP AND COMMUNITY ENGAGEMENT

President, Design For America (WashU chapter) Jan 2016 - Jan 2017 / St. Louis, MO

Various Executive Positions, Sept 2014 - May 2018

- Led 10-person executive board of professional student group, managing 35+ teams over 4 years to execute community design projects with nonprofit partners
- Mentored 5+ project teams through the design process, from conducting research with community stakeholders through implementing prototypes in St. Louis
- Maintained partnership network of 70+ local organizations
- Co-founded DFA orientation program for first-year students, co-founded a semiannual executive leadership retreat, and planned 30+ panels, workshops, and other campus events
- Restructured recruitment process, resulting in 50% increase in member retention

Coordinator, Leadership Through Service Sept 2015 - Aug 2016 / St. Louis, MO

Counselor, Oct 2014 - Aug 2015

- Trained 14 counselors in team management, mentorship, and conflict resolution
- Organized conference training 110 first-year students in responsible civic engagement
- Facilitated in-depth civic engagement discussions for 13 first-year students

City Counselor, ALA California Girls State Jun 2019 - Present / Claremont, CA

Assistant Counselor, Jun 2016 and Jun 2017

Junior Counselor, Jun 2014

- Facilitates and mentors 30 participants in CA's premier leadership development program, working with the top 1% of CA high school students during a 6-day summer conference

