

# KELLY WISNESKI

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## AWARDS

Arthur M. Abrams  
Scholarship, 2014  
Murphy Scholarship, 2014

## HARD SKILLS

### Design

Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Adobe Premiere

### Data

Python  
R  
SQL  
Excel  
Qualtrics  
Tableau  
Copper CRM

### Development

Wordpress  
Bootstrap  
HTML/CSS  
XCode/Swift

### Other Languages

JavaScript  
C++  
Ruby  
Arduino C  
Assembly

## SOFT SKILLS

Project Management  
Public Speaking  
Design Thinking

## EDUCATION

**Washington University in St. Louis, 2018** Sam Fox School of Design and Visual Arts  
Bachelor of Design in Architecture; Second Major in Computer Science  
Cum Laude

**University of Edinburgh, Fall 2017** School of Informatics

## WORK EXPERIENCE

**Program Coordinator, Design for America (National Office)** Aug 2019 - Present / Evanston, IL  
*Fellow, Jun 2018 - Aug 2019*  
*Intern, Summer 2016*

Maintains data management system for national network of 10,000+ college students, alumni, faculty mentors, design professionals, and community organizers  
Conducts design research to iterate on support system for 500+ student social impact designers by executing workshops, qualitative interviews, and quantitative data collection  
Develops curriculum and management system to support the launching process for 25 potential Design for America campus chapters, adding to a current network of 38 chapters  
Co-organized Leadership Studio 2016 and 2018, an annual 5-day leadership conference of 250+ student, professional, and VIP attendees; directed mentor board for 20 student teams during 48-hour design sprint  
Redesigned national branding guidelines for internal use and network-level external use

**Chief Creative Officer and Co-Founder, Cubic** Apr 2015 - May 2018 / St. Louis, MO

Lead company's vision, execution, and iteration of: strategy, sales, finance, branding, web development, design research, and relationship management  
Managed 7-person team of designers and developers to serve 200+ customers and generate profit in the first 18 months without investment  
Co-wrote team application to become a 2018 Global Impact Award Finalist

**Design Consultant, LaunchCode** Aug 2015 - Aug 2016 / St. Louis, MO

*Design Intern, Jun 2014 - Aug 2015*

Designed majority of print and digital communications materials for 30-person startup  
Contributed visual and UI/UX designs for full website overhaul

## LEADERSHIP AND COMMUNITY ENGAGEMENT

**President, Design For America (WashU chapter)** Jan 2016 - Jan 2017 / St. Louis, MO

*Various Executive Positions, Sept 2014 - May 2018*

Executed vision and oversaw experience of 10-person executive board and 40-person studio using qualitative design research methods  
Restructured studio membership and refocused recruitment process, resulting in 50% increase in member retention and creating the most major-diverse DFA studio in the country  
Co-founded a DFA pre-orientation program for first-year students, co-founded a semi-annual exec leadership retreat, and planned 30+ panels, workshops, and other campus-wide events  
Maintained partnership network of 30+ design professionals, 20+ St. Louis community organizations, and 10+ on-campus organizations  
Mentored 5+ project teams through the design process, from conducting research with community stakeholders through iterating and implementing prototypes in St. Louis

**Coordinator, Leadership Through Service** Sept 2015 - Aug 2016 / St. Louis, MO

*Counselor, Oct 2014 - Aug 2015*

Trained 14 counselors in team management, mentorship, and conflict resolution  
Organized conference training 110 first-year students in responsible civic engagement  
Facilitated in-depth civic engagement discussions for 13 first-year students

**Executive Board Member, Alpha Rho Chi Professional Fraternity, Philon Chapter** Aug 2016 - May 2017 / St. Louis, MO

*Professional Committee Head, Aug 2015 - May 2016*

Set visionary goals for 40-person chapter and managed 5 committees, helping them define and address challenges through organization, partnership-building, and event-planning  
Organized 6 professional events, including 50-person networking event

**Assistant Counselor, California Girls State** Jun 2016 - Present / Claremont, CA

*Junior Counselor, Jun 2014*

Facilitates and mentors 30 participants in CA's premier leadership development program, working with the top 1% of CA high school students during a 6-day summer conference